PRESSURE TO ADVANCE PRACTICE AND TECHNOLOGY CREATES NEW CHALLENGES

Seismic-like forces are radically reshaping the healthcare landscape today. Pressure continues to build to not only reduce costs and demonstrate outcomes but to enhance transparency and — most critically — ensure consistent, high-quality, evidence-based care. For every patient. Every time.

These often-competing demands present clinical organizations with hard choices: Take control of change or allow it to take control of you. Easy enough to say. But what does it mean? Change to what? And how? And where to begin? Too often, the sheer complexity of healthcare can overwhelm even the most well-conceived plans.

AN INTERDISCIPLINARY APPROACH

For more than 20 years, the Clinical Practice Model Resource Center (CPMRC), based in Grand Rapids, Michigan, has pursued a single goal: To understand, advance and perfect the art and science of transforming healthcare at the point of care.

To that end, we’ve lead the industry in the development of Intentionally Designed Automation™ and created some of the industry’s most comprehensive evidence-based clinical practice tools and resources covering the full spectrum of care and professional processes. We’ve also focused our expertise and attention on the human and organizational elements of change management by tapping advanced thinking from a broad range of disciplines. Organizational development, communications theory, interpersonal dynamics, systems thinking, complexity science and healthcare best practices all have been synthesized in the pursuit of our objectives.

A POWERFUL PROFESSIONAL PRACTICE MODEL AND FRAMEWORK

The result of these efforts is the Clinical Practice Model (CPM) Framework™, the most complete blueprint available today for providing interdisciplinary, evidence-based care, improving patient safety and enhancing the efficiency and effectiveness of the care process. In simplest terms, what we’ve constructed is a complex but flexible and proven framework for supporting healthcare organizations in their pursuit of safe, quality, efficient and humanistic environments.
No other organization comes close to offering a coordinated system for improving all aspects of healthcare, from physician-nurse relationships, interdisciplinary collaboration and patient-centered care to point-of-care decision support and clinical documentation. Yet this is not an all-or-nothing proposition. Far from it. The beauty of the CPM Framework™ is that it provides virtually unlimited entry points that give organizations the flexibility to take on as much — or as little — organizational transformation as they can prioritize at any given time.

**SCALABLE SOLUTIONS**
That means you set the pace and priorities for your organization, whether you’re a small rural provider seeking to improve your community’s health experience or a multi-hospital system trying to reduce care variation. We, in turn, provide the tools, resources and expert skill set required to help you accomplish the specific tactical goals. But just as important, we also offer a strategic overlay that ensures that the work will complement and support true organizational change, now and into the future.

**THE CRITICAL DIFFERENCE**
And therein lies the crux of what makes the CPM Framework™ so powerful and unique: By understanding that nothing in healthcare happens in isolation and that all processes directly or indirectly affect one another, we’ve been able to identify the steps required to make sure that gains in one area not only are sustainable but do not unintentionally lead to problems somewhere else.

It’s a paradox: Because we’ve adopted such a far-reaching and comprehensive approach to transformation, we help ensure that even the smallest details are executed correctly. And that — more often than not — can spell the difference between failure and success.

**STRENGTH IN NUMBERS**
There’s something else we bring to the table: What we’ve developed isn’t just an academic abstraction, appealing on paper but unworkable in the real world. Rather, our concepts have been field tested and refined by a diverse international Consortium of more than 260 North American hospitals and health systems. For over 20 years, these partners have provided us with invaluable feedback, advice and suggestions that allow us to constantly improve our transformation strategies, systems and technology tools. It’s a continuous feedback loop that ensures that our emerging ideas about changing healthcare conform to realities faced by patients, clinicians and organizations.

**A FULL SPECTRUM OF SERVICES**
What can the CPMRC do for you? The answer is simple: Whatever you need to do. These represent just some of the points of entry along the CPM Framework™ spectrum.

- Strategic Development
- Leadership Education
- Practice & Information
- Technology Partnership
- Content & Technology Intentional Design
- Clinical Documentation Content Validation
- Practice & Workflow Services
- Partnership Infrastructures
- Patient-centered Care
- Scope of Practice
- Interdisciplinary Collaboration
- Education Planning

Contact us today to learn more about how our unique blend of advanced organizational change, evidence-based clinical knowledge, state-of-the-art technology and continual feedback from the field can advance your professional practices and give your organization a decisive edge when it comes to fostering real and sustainable change.

To learn more about our Practice Transformation Services, please call CPMRC at 616.530.9206 or visit www.cpmrc.com

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**About CPM Resource Center:** The CPM Resource Center (CPMRC) offers content, processes, tools and services that support practice advancement, cultural transformation, infusion of evidence-based care, and interdisciplinary integration at the point of care. CPMRC’s evidence-based products and professional services assist healthcare organizations in creating a healthy work culture and interdisciplinary integration using the CPM Professional Practice Framework™ that supports and advances professional practice and appropriate standardization of care. The International Consortium of over 260 rural, community and university settings connects clinicians and leaders to advance clinical scholarship and research. Practice Education Partnerships bridge the transition from education to practice in schools of Nursing and Allied Health. CPMRC is a business unit of Elsevier, the world’s leading provider of science and health information.